

Nancy
Kennedy
Designs

What Stories She Weaves!

A Hand-Crafted Press Release



(Eureka, CA)

Art Under Foot. That's how acclaimed Artisan Nancy Kennedy describes her hand-woven rugs. From the historic, small town of Eureka, California, this modern day master weaves big news. Using a magnificent hand-built loom, fans come from East to West all the way to her studio. They seek a magic carpet ride and Kennedy delivers.



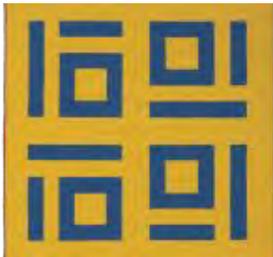
Even in a mass produced world, Kennedy proves some things are worth the wait. Especially when it's American-made and artfully hand-crafted. Well collected and award winning, the beauty of her hand woven rugs takes weeks to complete. Yet, it's what you can't see that may matter most.

Rug Weaver Nancy Kennedy:

"I weave passion and stories into everything I create. Plus, I am one of the few who mixes modern design with traditional techniques. Why invest in hand-crafted versus mass produced carpets? First, you are buying a piece of decorative and functional art, something no one else has. It is woven with heart, joy and energy to create one-of-a-kind pieces with beauty built to last. That's what Craft is all about: it's designed to enhance life and home,

every day, in every way. That's why we artisans command prices that are worth it. You could say...I don't like to be walked on, but my carpets do!"

That's why noted, prestige publications, including **dwel Magazine**, have featured Nancy Kennedy's work, including this hand-loomed yellow and blue masterpiece.



Kennedy is a magnet for designers, decorators, collectors, architects and anyone who appreciates the art of craftsmanship. Her story means business. It is a backdrop for the global "makers" phenomenon. 1 of 3 new businesses in California are led by entrepreneurs such as Kennedy. Hers is an inspiring, all American success story.



"I fled corporate life when I discovered weaving. The colors, interlacing fibers such as wool, creating unique, custom décor and designs, became my passion. I started a little late in life, 20 years ago, but when you find what you love, it's never too late to reinvent yourself and begin again. There's always something to learn. Besides, I am in no hurry to grow up! Plus, at my age, what can I say? Experience matters and seniority rules!"



"Splash"

Made for floors and walls, follow the colorful threads and you will see this story has a **Green** bottom line! Craft is a **\$30**-Billion dollar industry in America. There is a deep desire for hand-crafted works of functional,

decorative and wearable art that is made in The U.S.A. Visiting museums and fine craft shows, where Kennedy exhibits, offers that rare chance to slow down and experience the human touch.



Besides, meeting the artist is worth the price of admission. One way is to do that is to visit The Contemporary Crafts Market (**November 2016, Pasadena, CA.** www.craftsource.org) and other public events where Kennedy exhibits and sells her beautiful rugs and wall hangings.

Nancy Kennedy:

"We all have a history and so does my brand of Craft. Humans have been weaving since 5,000 BC. I am continuing that timeless tradition with a twist."

Want to see more? Visit Kennedy's website www.nancykennedydesigns.net

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Her work is hand-crafted, for sale and commissions are available.

For Interviews, Images and Studio visits, please contact Liz Anderson

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Ying and Yang by Nancy Kennedy